

# Privacy Policy

We value your privacy. European Business Leaders Convention is committed to protect your online privacy in line with General Data Protection Regulation 2016/679 and Personal Data Act 523/1999.

## Data Controller

- **Name:** European Business Leaders' Convention
- **Address:** Haapaniemenkatu 5, 00530 Helsinki, Finland
- **Email:** eblc.eblc.org
- **Business ID:** 2477452-9

## Name of the Register

Personal data register of European Business Leaders' Convention ry concerning the processing of personal data in participant and stakeholder relations.

## Use of Personal Data and purpose of processing

Personal Information of data subjects is used for the purposes listed below:

- customer relationship management
- client, participant and stakeholder communication
- website administration and personalisation
- enabling user access to website services

## What type of information we collect and how we collect it?

- Information required for registering to our website services and information regarding customer relationships and contacts thus, contact details (name, email address, phone number, title company information).
- Event data, thus participation to our events
- The pages visited
- Any other information you may send us.

The information is collected from users' submissions, public sources, and via cookies.

## **Securing the data**

The personal information collected in the register is secured on our server which is protected by firewall, passwords and other technical means necessary for keeping the register safe. The information is only accessible for persons authorised by European Business Leader's Convention.

## **Recipients of the data and transferring it to third countries**

Personal data is disclosed to the authorities to the extent permitted and bound by existing legislation.

Personal data will not be transferred outside the European Union and the European Economic Area unless it is necessary for the technical implementation of the service. Some of the services related to the processing of personal data used by the Controller may operate outside the area of the European Union member states or the European Economic Area. In such a case, the requirements of data protection legislation shall be complied with in the transfer of data.

## **Data Retention**

The data shall be retained on our server as long as it is necessary for meeting the purpose of processing stated in this privacy policy.

## **The Rights of the Registered Person:**

- Obtain information of the personal data collected.
- Require removal, rectification or supplementing any information that is incorrect, outdated, inadequate or unnecessary.
- The right to object the use of personal information to direct marketing purposes, opinion and marketing surveys.

All rights described above can be exercised by submitting a signed request to data controller:

Via email: [ebhc.ebhc.org](mailto:ebhc.ebhc.org)

Via post: Haapaniemenkatu 5

(Entrance via Sörnäisten Rantatie 15)  
00530 Helsinki, Finland

# Cookies

## What are cookies?

Cookies are small data files that are sent to your computer when you visit a website. Cookies are stored in connection with the files used by the browser.

## The use of cookies

We use cookies to collect visitor statistics and to analyze data. Our goal is to improve the quality and content of our site in a user-oriented manner. You may also opt-out of the use of cookies in your browser. In that case, some of features of the site may not be available.

The site uses both session-specific and tracking cookies. The session-specific cookies are retained while the browser is open, but destroyed automatically when closing it. The tracking cookies identify browsers for new visitors and returning visitors.

We use third-party analytics software (Google Analytics) on our site that places a tracking cookie on the user's browser. A cookie is used to track whether the browser has visited our site in the past. The user's browser tells you if the tracking cookie is already enabled. If it is not found, a new cookie will be placed in the browser.

## Contact us

Do you have questions regarding our privacy policy?

Please contact us

Via email: [ebhc.ebhc.org](mailto:ebhc.ebhc.org)

Via post: Haapaniemenkatu 5

(Entrance via Sörnäisten Rantatie 15)  
00530 Helsinki, Finland